

City of Adelaide Strategic Plan 2024-2028 Year 2 update

Tuesday, 15 September 2026
**City Finance and Governance
Committee**

Strategic Alignment - Our Corporation

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Public

Approving Officer:
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EXECUTIVE SUMMARY

The purpose of this report is to update Council on progress in the second full year of implementation of the City of Adelaide Strategic Plan 2024-2028, covering July 2025 – June 2026.

The City of Adelaide Strategic Plan 2024-2028 (the Strategic Plan) drives delivery of five aspirations: Our Community, Our Environment, Our Economy, Our Places and Our Corporation. This year 2 update highlights achievements against the 70 Strategic Plan Key Actions and provides progress updates against the 102 Strategic Plan Indicators of Success/ Measures/ Targets, grouped by Aspiration and Outcome.

At 30 June 2026, 51 out of 102 Indicators of Success/Measures/Targets were achieved (up from 37 at 30 June 2025), 36 were on track, 7 were at risk and 8 had no updates as data is not currently available.

Highlights of achievements against Key Actions include:

- Announced the City East Housing Project which will deliver approximately 1,000 dwellings, including affordable apartments, in the east of the city
- Planted 205 street trees as part of the City Public Realm Greening Program, supporting street tree canopy and integrating greening into streets, public spaces and active transport corridors to reduce urban heat
- Celebrated the opening of 88 O'Connell, and significantly progressed the Market Square project
- Launched an investment attraction campaign to position Adelaide as Australia's city for innovation
- Continued to progress the Mainstreets Revitalisation Program
- Initiated work to ensure our community can fully participate in the next Local Government Elections
- Implemented a new City of Adelaide Community Engagement Charter and updated Engagement Policy.
- Expanded the City of Music Laneways by launching The Angels Lane, which included large scale murals and light-based artwork and celebrated the 10th anniversary of Adelaide's UNESCO City of Music designation
- Undertook a Cultural Burn in the Adelaide Park Lands in partnership with the Kaurna Fire Team
- Initiated and delivered the London Road Depot Electrification Project
- Expanded waste education programs across schools, residents and multi-unit dwellings, delivering workshops, presentations, facility tours and targeted FOGO education to increase community participation
- Progressed the City Brand Development which aims to strengthen Adelaide's distinct identity to attract visitors, workers, students, residents and investment
- Continued to implement the Disability Access and Inclusion Plan, including identifying future quiet or sensory-friendly spaces at the expanded Central Market, and internal employee training

RECOMMENDATION

The following recommendation will be presented to Council on 22 September 2026 for consideration

THAT THE CITY FINANCE AND GOVERNANCE COMMITTEE RECOMMENDS TO COUNCIL

THAT COUNCIL

1. Notes the Year 2 Update on the Strategic Plan 2024 – 2028 as contained in Attachment A to Item 7.2 on the Agenda for the meeting of the City Finance and Governance Committee held on 15 September 2026.

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IMPLICATIONS AND FINANCIALS

City of Adelaide 2024-2028 Strategic Plan	Strategic Alignment – Our Corporation Providing an update on the Strategic Plan supports the Key Action of “Use community feedback, data and research to monitor, maintain and adapt our range of quality services to continuously improve the value and efficiency”
Policy	Not as a result of this report
Consultation	Not as a result of this report
Resource	Not as a result of this report
Risk / Legal / Legislative	Not as a result of this report
Opportunities	The status of the Indicators of Success/Measures/Targets within the Strategic Plan provides Council an opportunity to consider priorities for the next Business Plan and Budget and further decision making in relation to projects and service delivery.
26/27 Budget Allocation	Not as a result of this report
Proposed 27/28 Budget Allocation	Not as a result of this report
Life of Project, Service, Initiative or (Expectancy of) Asset	Not as a result of this report
26/27 Budget Reconsideration (if applicable)	Not as a result of this report
Ongoing Costs (eg maintenance cost)	Not as a result of this report
Other Funding Sources	Not as a result of this report

DISCUSSION

Background

1. Council adopted the City of Adelaide Strategic Plan 2024 – 2028 (Strategic Plan) on 12 December 2023 to guide Council's work over the next four years in delivering the vision of "Our Adelaide. Bold. Aspirational. Innovative".
2. Within the Strategic Plan, there are five Aspirations that help articulate the vision:
 - 2.1. Our Community: Vibrant, connected and inclusive
 - 2.2. Our Environment: Resilient, protected and sustainable
 - 2.3. Our Economy: Growing, innovative and responsive
 - 2.4. Our Places: Interesting, purposeful and safe
 - 2.5. Our Corporation: High performing, customer-centric and bold
3. The development of the Strategic Plan is guided by the *Local Government Act 1999* (SA), which requires councils to develop and adopt plans for the management of its area and is informed by the provisions of the *City of Adelaide Act 1998*.
4. The development of the Strategic Plan was built on feedback from Council Members and research with key stakeholders. Over 100 pieces of feedback were received when the draft Strategic Plan went out for public consultation in September/October 2023.

Strategic Plan 2024-2028 – Year 2 Update (July 2025 – June 2026)

5. The Strategic Plan contains 70 Key Actions across the five aspirations. Highlights of the key achievements against the Key Actions, grouped by Outcome, have been provided.
6. The Strategic Plan also has 102 Indicators of Success/Measures/Targets (measures) across the five aspirations to indicate what success looks like.
 - 6.1. For some measures, 'baseline' data has been articulated to benchmark success for future years. For other measures, a summary of the work undertaken to progress the measure has been provided.
 - 6.2. Progress or achievement of the measures have been classified as follows:
 - 6.2.1. Achieved - we have completed this item and no further work is required (previous year 1 updates can be accessed at [Link 1](#)).
 - 6.2.2. On track - we have undertaken work on this item and believe we will be able to successfully deliver this item in future years.
 - 6.2.3. At risk - We have undertaken work on this item but requires attention to deliver this item in future years.
 - 6.2.4. No update - there is no data currently available to provide an update.
 - 6.3. A snapshot of the achievement of the measures by aspirations are provided below:
 - 6.3.1. Overall 51 are marked as achieved – an increase from 37 in Year 1.
 - 6.3.1.1. Our Community: 11 achieved, 9 on track, 1 at risk, 1 no update
 - 6.3.1.2. Our Environment: 5 achieved, 7 on track, 3 at risk, 3 no update
 - 6.3.1.3. Our Economy: 4 achieved, 8 on track, 1 at risk, 2 no update
 - 6.3.1.4. Our Places: 14 achieved, 3 on track, 0 at risk, 2 no update
 - 6.3.1.5. Our Corporation: 17 achieved, 9 on track, 2 at risk, 0 no update

DATA AND SUPPORTING INFORMATION

[Link 1 – City of Adelaide Strategic Plan 2024-2028 Year 1 update](#)

ATTACHMENTS

Attachment A – City of Adelaide Strategic Plan 2024 – 2028 Year 2 update

- END OF REPORT -